**Digital Marketing Courses**

In a world over 2.77 billion peoples are using Social medias like face book what’s app etc.. every working professional is expected to be familiar with at least the core tenets of Digital Marketing. Digital Marketing promoting of products over the internet or any form of electronic media. Nowadays increasing digital marketing scope, every company wants digital marketing experts. In India, [many Digital marketing institutes](http://www.arevadigital.com/)are available Especially in Kerala

**Training Modules**

1. Introduction to Digital Marketing
2. Website Optimization and Usability
3. Search Engine Marketing (SEM)
4. Digital Display Advertising
5. YouTube Advertising
6. Social Media Marketing (SMM)
7. Search Engine Optimization (SEO)
8. Mobile Marketing
9. Affiliate Marketing
10. Email Marketing

Nowadays increasing digital marketing scope, every company wants digital marketing experts digital marketing is a field where there is space for everyone. In Kerala, the scope of IT industry rapidly increasing which in turn increases the job opportunities in [digital marketing](http://www.arevadigital.com/). Thus the scope of digital marketing in Kerala is increasing as most of the business firms are moving into digital media for their marketing

There are many institutes in Kerala [which provides digital marketing courses](http://www.arevadigital.com/)which are job oriented. Many institutes provide Job placement for their students with high pay salary. As many business and IT firms make use of the strategies in digital marketing the need for expert digital marketers are in high demand so there is a number of scopes for digital marketing in Kerala In Kochi, we have a good number of companies who recruit digital marketers for high pay salary.

To be a perfect digital marketer and earn high pay salary take up a course in digital marketing from reputed digital marketing institutes. the [digital marketing training institutes in Kochi provides](http://www.arevadigital.com/) good training in digital marketing with job placements